	Application No.	Applicant(s)
Notice of Allowability	09/270,780	HIYAMA ET AL.
	Examiner	Art Unit
	Mike Qi	2871
The MAILING DATE of this communication apperation apperation all claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RI of the Office or upon petition by the applicant. See 37 CFR 1.313	ears on the cover sheet wi (OR REMAINS) CLOSED in or other appropriate comm GHTS. This application is	n this application. If not included unication will be mailed in due course. THIS .
1. This communication is responsive to the amendment of Au	<u>g.12, 2005</u> .	
2. The allowed claim(s) is/are <u>1-3,5-8,10,12-15,17,18,26 and</u>	<u>30</u> .	
 3. Acknowledgment is made of a claim for foreign priority units. a) All b) Some* c) None of the: 1. Certified copies of the priority documents have 2. Certified copies of the priority documents have 	been received.	
3. Copies of the certified copies of the priority documents have been received in this national stage application from the		
International Bureau (PCT Rule 17.2(a)).		
* Certified copies not received:		
Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.		
4. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.		
5. CORRECTED DRAWINGS (as "replacement sheets") must be submitted.		
(a) \square including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached		
1) hereto or 2) to Paper No./Mail Date		
(b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date		
Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).		
 DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL. 		
Attachment(s)		
1. Notice of References Cited (PTO-892)		nformal Patent Application (PTO-152)
2. Notice of Draftperson's Patent Drawing Review (PTO-948)		ummary (PTO-413), /Mail Date
3. Information Disclosure Statements (PTO-1449 or PTO/SB/0 Paper No./Mail Date		Amendment/Comment
4. Examiner's Comment Regarding Requirement for Deposit	8. 🛛 Examiner's	Statement of Reasons for Allowance
of Biological Material	9.	_
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DETAILED ACTION

Allowable Subject Matter

- 1. Claims 1-3,5-8,10,12-15,17-18,26 and 30 are allowed.
- 2. The following is an examiner's statement of reasons for allowance:

The prior art of record neither discloses nor teaches that a liquid crystal display device comprises various elements as claimed, more specifically, as the following:

a reflective polarizer comprising a cholesteric layer and a quarter wave plate arranged at an upper portion of the light control element so that a polarized light transmission axis of the reflective polarizer is adjusted so as to be substantially perpendicular or substantially parallel to a direction of stripes of the light control element; and the light control element comprises an isotropic medium having no birefringence as shown in Fig.5 [claims 1 and 13].

The closest references such as AAPA and Weber disclose that a liquid crystal display device having reflective polarizer to enhance the brightness, but the prior art of record do not discloses that adjusting the polarized transmission axis of the reflective polarizer perpendicular or parallel to the direction of strips of the light control element, and the light control element comprised an isotropic medium having no birefringence as claimed in claims 1 and 13 and as shown in Fig.5.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

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3. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Mike Qi whose telephone number is (571) 272-2299. The examiner can normally be reached on M-T 8:00 am-5:00 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Robert Kim can be reached on (571) 272-2293. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Mike Qi September 12,2005 ROBERT KIM SUPERVISOR PATENT EXAMINER